



THE GROUP INC.
Real Estate

Fact Sheet

Founded in 1976

6 locations in Northern Colorado

Nature of Business

Residential Real Estate Brokerage Services

Slogan

The Group, Inc., – Leaders in Real Estate.

Sales Growth

1976 – \$8,000,000. 2014 – \$1,436,717,158.

Affiliated Businesses

The Group Guaranteed Title,
Group Mortgage, Ninja Selling

Mission

Help people get where they want to go on time;
make it easier; make it faster; be a source of
knowledge.

Unique Factor

Sales Associates and Employees own the firm.
1976 – 11 owners. 2014 – 200 owners.

Affiliation

Member Leading Real Estate Companies
of the World®.

Industry Accomplishments

Northern Colorado's leading real estate
firm in dollar volume since 1976

Best Large Company, Loveland Chamber
of Commerce, 2015

Involved in 42% of all real estate sold in
Northern Colorado in 2014

Nationally ranked by transaction sides each
year, *RIS Media Power Broker Report*

Among top 125 Companies nationally ranked
for sales production every year since 1991,
RealTrends

Top CARHOF Contributor for Fort Collins
Board of Realtors, Colorado Association
of Realtors

2013 and 2014 Website Quality Certification
for meeting Leading Real Estate Companies
of the World's rigorous standards of website
excellence

Corporate Citizen of the Year in 2004,
Fort Collins Coloradoan

Torch Award for Marketplace Ethics in 2004,
Mountain States Better Business Bureau

100 Best Businesses, Fort Collins Area Chamber
of Commerce

Most Productive Company in the United States
based on sales volume per sales associate and
number of transaction sides closed per sales
associate in 2001, *Realtor Magazine*

Entrepreneur of the Year in 1994, *Fort Collins, Inc.*

One of the Six Most Innovative Real Estate
Companies in the United States in 1993, Hobbs
and Herder Marketing, Los Angeles

The Group's Real Estate Source named the best
classified advertising in Colorado in 1993 and
1995, Colorado Press Association

Best Logo Design in Colorado and Wyoming
in 1991, Marketing and Advertising Council



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